



ODA VE BORSALARIN
GENEL SEKRETERLİKLERİNE



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

Tarih : 24.02.2020
Sayı : 34221550-720- 1853
Konu : Pakistan - 15. Gıda Teknolojileri Asya 2020
Fuarı

İlgi: Pakistan'ın Ankara Büyükelçiliği'nin 06.02.2020 tarih ve Pol-27/2020 sayılı yazısı.

İlgi yazıda,15. Gıda Teknolojileri Asya 2020 Uluslararası Fuar ve Konferansı'nın, 12-14 Eylül 2020 tarihlerinde, Pakistan'da Karaçi Fuar Merkezi'nde düzenleneceği bildirilmektedir. Fuarın plastik, paketleme ve baskı; pirinç teknolojisi, tarım ve canlı hayvan, gıda paketleme ve işleme; gıda güvenliği; un; mutfak ürünleri; atıştırmalık gıda; et teknolojileri ve pişirme sektörlerini kapsamı öngörülmektedir:

Fuara 6 ay kala kayıt yaptırarak, minimum 9 metrekare fuar standı (KDV dahil 3.559,50 ABD Doları) kiralanayanlara, aşağıdaki imkanların organizatör tarafından sağlanacağı ifade edilmektedir.

- 1000 ABD Doları'nı aşmayan uçuş bileti
- 1 Fuar standı karşılığında çift kişilik odada 4 gece 5 gün konaklama
- 3 gün boyunca havaalanı-otel-fuar-restoran transferleri
- 3 gün boyunca Kahvaltı-öğle yemeği-akşam yemeği
- Resmi vize davet yazısı
- Yarım gün şehir turu
- Resmi Fuar Kataloğunda katılımcı firmanın 200 kelimeyi aşmayacak şekilde tanıtım profili
- Her bir firma için 10 adet ikili görüşme ayarlanması

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.



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Ayrıntılı bilgi için: Kaan GAFFAROĞLU Tel: 03122182220

E-Posta: kaan.gaffaroglu@tobb.org.tr

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Fuarla ilgili bilgi broşürü ekte yer almakta olup, Fuar ile ilgili detaylı bilgi için Dr. Khursheed Nizam; +92 321 824 44 46; Bay Farhan Anis; +92 300 824 444; Bayan Fauzia Khan; +92 300 056 87 21 - fauzia.khan@ecgateway.net ile irtibata geçilebilir.

Bilgilerinizi ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Bilgi Broşürü (4 sayfa)



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15th Edition



International Exhibition & Conferences

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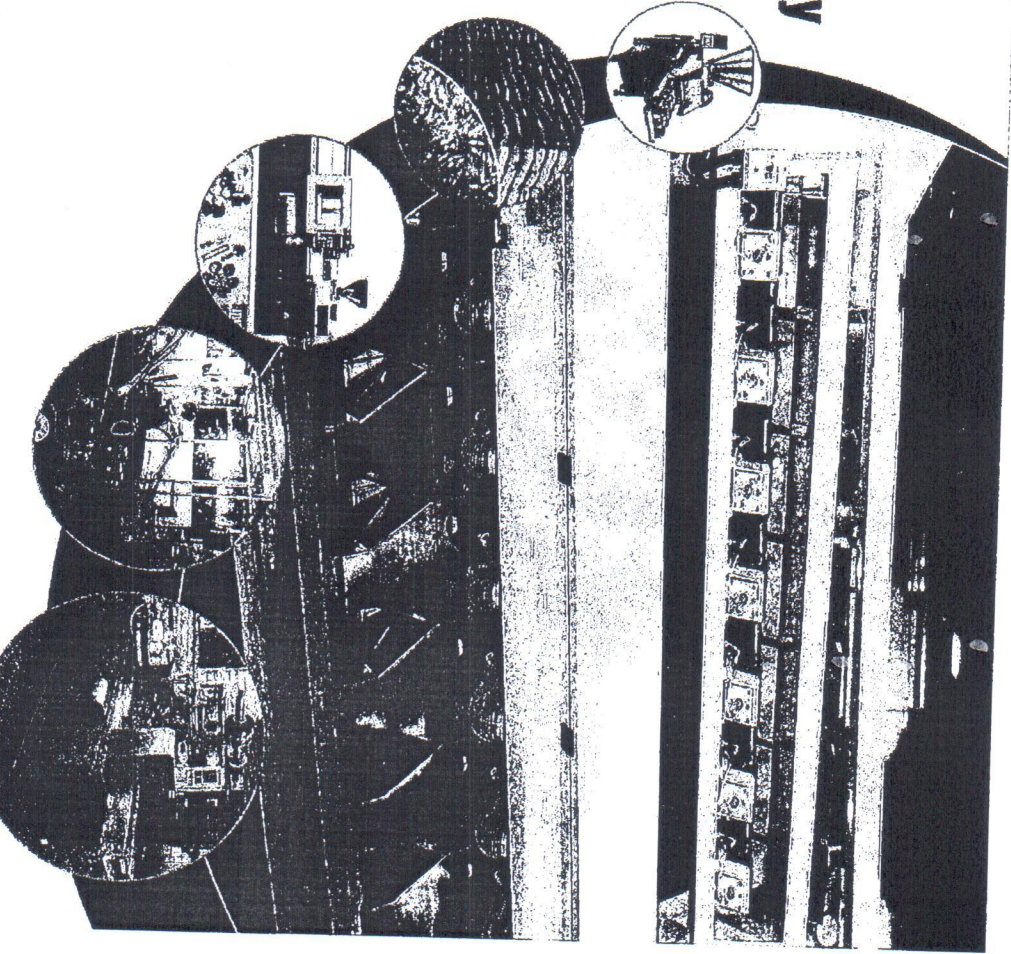
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12-14 September 2020

Karachi Expo Centre, Pakistan



Owner & Organizer



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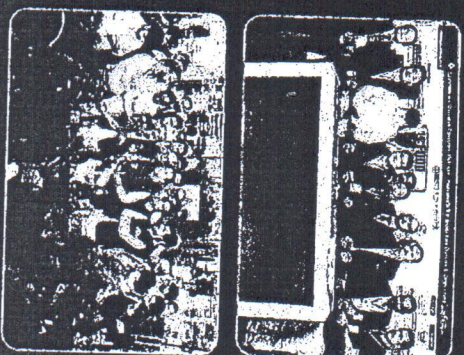
PAKISTAN - The Halal Kitchen of the World

World Muslim population has crossed 1.8 billion and the demands of manufacturing and packaging of Halal Food including convenient processed products using chicken, mutton, beef, vegetables, fish and seafood is growing day by day. In fulfilling this demand, all halal consumables should be prepared, processed, packaged, transported and stored in accordance with Islamic principles.

No doubt 60% of the world's muslim population resides in Asia, the centre point of which is Pakistan. This makes Food Technology Asia an ideal entry point for foreign traders to embark upon the global muslim market of food & allied industries. Food, Agri & Livestock Asia 2019 will open its doors to exhibitors and traders interested in food & food products, major chains, manufacturers, producers, distributors, storages, displays, serving equipment and packaging materials etc.

Halal Consumables

Halal certified organic products, raw materials, food chemicals, emulsifiers and ingredients, additives, canned foods, processed and ready-to-eat meals, preserved fruit and vegetable products, meat, poultry and seafood products, nuts, chocolate and candies, dairy products, confectionery, biscuits, pastries, snacks, beverages, grains products, healthcare and herbal products etc.



AGRICULTURE & LIVESTOCK SECTOR OF PAKISTAN

Pakistan is the Gateway to Central Asian Republics, having strong and long-standing links with Middle East and South Asia. It has an Agro-based economy with a very well developed Agriculture Sector. Nearly 44% labour is engaged in this sector. Human resources are strong and cost effective, transportation cost is low and has a large growing domestic market of 200 million consumers. Maximum revenue is generated from the export of agriculture produce contributing to the Country's economy.

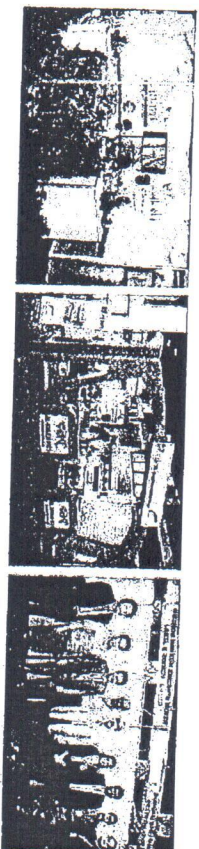
Attractive Incentives for the Investors

Pakistan has the most liberal investment policy in South Asian Region which is open to Foreign Direct Investment in all economic sectors, specially Agriculture Sector with no sanctions required from the government. Investors can take benefit of attractive tax / tariff incentives packages, capital profits, dividends, remittance of royalty, technology and franchise fee allowed to projects in agriculture, international food chains, social service & infrastructure. New incentives and further liberalization measures include:

- Zero import duty on raw materials used in the production of exports, capital goods and plants, machinery and equipment not manufactured locally.
- Zero-rated import tariff on agriculture machinery not manufactured locally for registered corporate agricultural projects.

RICE TECH ASIA WILL PROVIDE:

- The right platform for the Rice machinery and Rice milling industries with an opportunity to show case the entire spectrum of related products, technology and services under one roof.
- An interactive platform for launching new products to a specifically targeted audience
- A right place to access the market needs and opportunities in Pakistan's market.
- Rice Tech Asia provides a dedication to prosperity and development of Pakistani Rice Industry and proves / portrays itself as a genuine platform for the rice milling industry.
- Rice Tech Asia inspires thousands of Rice millers to transform their age old huller mills in to modern ones.



MAJOR PAVILIONS

- RICE TECH
- AGRICULTURE & LIVESTOCK
- FOOD PACKAGING
- PLASTIC, PACKAGING & PRINT
- FOOD SAFETY TECH
- MEAT TECH
- BAKERY TECH
- DRINK TECH

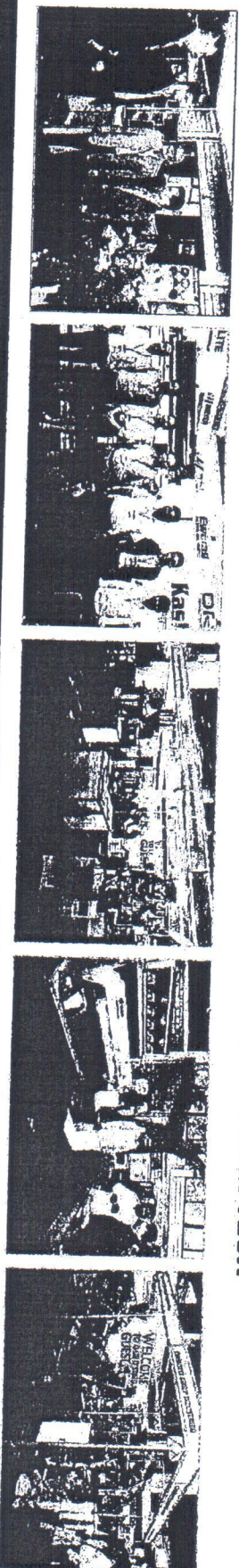
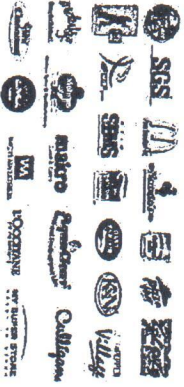


EXHIBIT PROFILE

- Abrasive wheel
- Agricultural Mechanization and Technologies
- Agricultural Services
- Air compressor
- Animal Husbandry Eqpt
- Automation & Control Technology
- Automation & Software solution providers
- Bag closing machines
- Beverages Processing Machines / Equipments
- Beverages, drinks, flavored drinking water and mineral water
- Biscuits & Cookies Making Machines
- Boiler, turbine & chillers
- Cage Systems
- Chilled & Frozen Food Technology
- Cleaning & Sanitation Systems
- Climatization Systems
- Cold Storage Buildings
- Cooking / Food processing Equipment
- Cooling, Storage, Packaging & Transportation Technology
- Crop Protection
- Dairy Equipment
- Diagnostic Laboratories
- Dryers
- Electric motors
- Electric Panels
- Elevators, conveyors manufacturers
- Energy transmission/gear boxes
- Fertilizers & Nutrients
- Financial & Insurance Institutions and Banks
- Food Safety and Hygiene Technology
- Generators
- Grain Color Sortex
- Greenhouse Technologies
- Heat exchangers
- Incubators
- Ingredients and Additives
- Ingredients and Additives Technology
- Laboratory Testing, Analysis & Services Equipment
- Meat, Poultry & Fish Products Slaughtering/Cutting Up & Processing Technology
- Mill Store & Fabricators
- Organic & other Agriculture Eqpt
- Ovens, Rotisseries, Grills, Microwaves
- Packaging & Storage
- Packaging machinery & material manufactures
- Parboiling plants
- Perforated sheets
- Pollution controlling equipment manufactures
- Poultry Breeding Eqpt
- Pre-engineering building manufactures
- Pumps and valves manufactures
- Quality Control Technology, Consultancy & Certification
- Refrigeration Technology & HVACR Systems
- Rice mill machinery manufacturers, Dail, Pulses and oil seeds processing machinery
- Roofing system & Insulation providers
- Rubber roll & V-belts
- Seeds, Saplings & Horticulture
- Silo's & Storage Bin manufactures
- Snack Making Machines
- Solvent extraction plants
- Storage, Packaging & Transportation Technology
- Tarpaulin manufactures
- Thread manufactures
- Tractor and Agricultural Mechanization Side Industry
- Warehousing Technologies & Facilities
- Water and Irrigation Technologies
- Water treatment companies
- Weighing scales/bridges

Pakistan FOOD ASSOCIATION



Pakistan Food Association 'PFA' is a registered organization formed with an objective to optimize food and food related business both locally and internationally. PFA is a collective representation of food and allied industries and represents a number of food entrepreneurs, major chains, manufacturers, producers, importers, exporters, distributors of food related items and other food professionals.

Through PFA platform, participants can share knowledge, develop synergies to optimize business opportunities. They can seek collective business possibilities, rationalize legal and regulatory regimen.

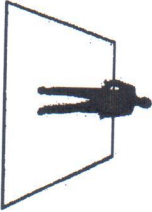
PFA is poised to hold series of events, seminars and workshops to share knowledge and provide networking opportunities. It also supports and facilitates the members to learn and implement systems including 1509000, 22000, HACCP, 14000, TQM, SIGMA etc.

Event Details

Title	: Food Agri & Livestock Asia International Exhibition
Frequency	: Annual
Exhibition Dates	: 12-14 September 2020 Karachi Expo Centre, Pakistan
Exhibition Timings	: 10:00 am – 7:00 pm
Exhibit Area	: Over 9,000 sqm

Visitor Profile

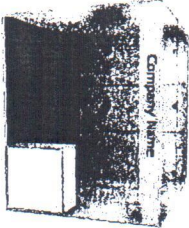
- High Level Government Officials
- Policy and Decision Makers
- Opinion Leaders & Consultants
- Foreign & Local Investors
- Foreign & Local Industrialists
- Business Magnates of Pakistan
- Top Executives and Professionals from Local Industry
- Foreign Companies seeking Joint Ventures
- Trade Delegations from various Countries
- Consul Generals / Foreign Missions
- Equipment Dealers & Distributors
- Members of Federations, Chambers of Commerce & Trade Associations



Bare Space inside Halls

(min 18 sqm) US \$ 300 per sqm**

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog



Shell Scheme Stalls

(min 9 sqm) US \$ 350 per sqm**

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Three (03) Spot Lights (100 watts each)
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max: 20 Alphabets)
 - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

* Exclusive of all Govt. taxes
** 13% Tax applicable on tariff

Owner & Organizer



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